



**MINUTES OF THE SPECIAL MEETING OF
THE SOLVANG CITY COUNCIL**

Council Chambers
1644 Oak Street
Solvang, CA 93463

September 25, 2019
Wednesday
6:30 p.m.

CALL TO ORDER:

Mayor Toussaint called the meeting to order at 6:30 p.m.

ROLL CALL:

PRESENT:

Mayor Ryan Toussaint, Mayor Pro Tem Robert Clarke (arrived at 6:45 p.m.),
Council Members Chris Djernaes, Daniel Johnson and Karen Waite

STAFF:

Xenia Bradford, Administrative Services Director; Chip Wullbrandt, Interim
City Attorney; Kady Fleckenstein, Public Information Officer and Lisa
Martin, City Clerk

PLEDGE OF ALLEGIANCE

Led by Council Member Waite.

1. JULEFEST EVENT MANAGEMENT SERVICES CONTRACT

Administrative Services Director Xenia Bradford introduced the item, discussed the process for evaluation of responses to an RFP issued for Julefest event management services and deferred to PIO Kady Fleckenstein for a report.

PIO Fleckenstein presented details of the staff report.

Mayor Toussaint invited each responding vendors to present, asking those not presenting, to leave the Chambers while a competing vendor is presenting for increased fairness.

Interim City Attorney Chip Wullbrandt noted the process is set at the discretion of the Mayor, if there is no opposition.

Kevin Rock, Pink Cadillac Entertainment (via SKYPE), presented details of their proposal in response to the City's RFP.

Scott Shuemaker, President, IDK Events, presented details of their proposal in response to the City's RFP.

Daniel Lahr, as an individual and not as a representative of the SCVB, presented details of his proposal in response to the City's RFP.

Each prospective vendor responded to questions from Council relative to sustainability of events in terms of revenue generation, engaging sponsors and volunteers, experience with other Christmas events, using

creativity to make the event pop, ideas to implement mid-week to enhance attendance, marketing efforts, data collection abilities and making sure Danish traditions are implemented.

Mayor Toussaint opened public comments at 8:25 p.m.

Shelby Sim

- Spoke in support of Daniel Lahr to manage Julefest
- Discussed the benefits of having a local vendor as a provider

Mayor Toussaint closed public comments at 8:28 p.m.

RECESS AND RECONVENE

Mayor Toussaint called for a recess at 8:28 p.m. The assembly reconvened at 8:41 p.m. with all Council Members, present.

At Mayor Toussaint's request, PIO Fleckenstein addressed key considerations as stated in a memorandum provided to Council and the pros and cons of each proposing vendor.

Discussion followed regarding the possibility of hiring IDK Events and having Daniel Lahr work as a consultant to bring in his expertise running Julefest.

Daniel Lahr thanked Council for their trust in him and stated he is open to the possibility to working together with IDK Events to ensure Julefest is a success.

Scott Shuemaker, IDK Events, agreed having Daniel Lahr's expertise would be key in putting on a successful event and stated he would be willing to work with him and the City.

Kevin Rock, Pink Cadillac Entertainment (via SKYPE), indicated a willingness to work with Daniel Lahr and agreed with the need for his expertise.

Motion made by Council Member Waite to select IDK Events as the vendor for production and event management services for Julefest with the understanding they will hire Daniel Lahr as a consultant for his expertise in past Julefests and Danish culture (to be negotiated between IDK and the City); and authorize the City Manager to enter into a contract for same, seconded by Mayor Pro Tem Clarke.

At the request of Council Member Djernaes, Scott Shuemaker, IDK Events, confirmed they could provide a fire works show but they did not include it in their proposal considering the recent fires. If Council desires, it along with a skating rink, could be included in their scope of work.

The motion was restated.

Motion made by Council Member Waite to select IDK Events as the vendor for production and event management services for Julefest with the understanding they will hire Daniel Lahr as a consultant for his expertise in past Julefests and Danish culture (to be negotiated between IDK and the City); and authorize the City Manager to enter into a contract for same, seconded by Mayor Pro Tem Clarke and carried with a roll call vote of 3-2, with Council Member Djernaes abstaining and Council Member Johnson, opposed.

2. ADJOURNMENT Mayor Toussaint adjourned the meeting at 9:19 p.m.

Minutes Prepared By:


DARYL A. BETANCUR, MMC
Interim City Clerk

In accordance with Solvang Municipal Code Section 1-4-16 (Ord. 14-305), minutes of the City Council of the City of Solvang are prepared in action style.